



For Immediate Release
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CARTOONEMAILER AND PHOOGOO SELECT COOLEREMAIL AS COMPANY REACHES 10,000TH CUSTOMER.

Portland, OR – (January 30, 2007) – Since its industry-admired launch almost a decade ago, CoolerEmail has steadily added, on average, at least three subscribers a day to its ever-expanding client list – rain, sleet or snow.

Today, two companies, each an undisputed leader in its respective market, have selected CoolerEmail's on-demand email software to help strengthen customer relationships and improve their clients' profitability. CartoonEmailer.com and Phogoo.com are among over a thousand new customers CoolerEmail has added since last year, bringing to 10,000 the number of companies subscribing to CoolerEmail to "build send, and track" important emails.

"We are very pleased to reach our 10,000th subscriber faster than any other business-class email provider," said Leif Youngberg, co-founder of CoolerEmail. "Our proprietary integrated software-server system is, more rapidly than previously forecasted, providing the bulk of the infrastructure for permission-based emails --- worldwide." We have always offered the best and most relevant feature set at an affordable price. In celebration of this milestone, we will soon be launching some of the most sought-after email features in the consumer market – sophisticated business-class email functionality that seamlessly integrates with Microsoft Outlook."

"CoolerEmail makes it simple for clients to build, send and track professional looking emails," said Lars Helgeson, co-founder of CoolerEmail. "And, by virtue of our strict anti-spam policies and efforts, we proudly offer the highest email deliverability rates in the industry."

Customers recently added include:

- CartoonEmailer.com., founded by Bill Mitchell, a nationally syndicated political cartoonist, is a leading agency in North America specializing in the creation and distribution of politically-inspired content for state political parties nationwide.

CartoonEmailer, using the CoolerEmail enterprise-level email system, delivers extraordinarily well-received emails on behalf of political parties to constituents on their opt-in email list.

- Phoogoo.com is a creative services network utilizing the talents of some of the best web development, marketing, advertising, and new media professionals to tailor service packages that exactly meet the needs of your businesses for a fraction of the cost of traditional agencies.

“The goal of all organizations is to create, enhance and maintain a closer relationship with its best clients. CoolerEmail is successful because its on-demand email software enables companies of all sizes to send messages that are relevant, individualized and timely to its valued prospects and clients,” said Youngberg.

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About CoolerEmail

CoolerEmail is the recognized leader in on-demand email software solutions for permission-based email. With more than 10,000 accounts world-wide and serving such companies as Intel, Logitech, Microsoft, Wal-Mart and Yahoo, CoolerEmail provides the best email solutions at the most affordable price. CoolerEmail is a recognized technology leader by industry pundits, such as ClickZ. CoolerEmail solutions meet the needs of all industry channels and all types of organizations, including not-for-profits, large retailers, agencies and countless enterprises. Privately owned and headquartered in Portland, OR USA, the company has more than 100 privately-labeled resellers, who collectively, send a substantial portion of the world-wide opt-in email delivered and read on a daily basis. To learn more, go to <http://www.CoolerEmail.com>.