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To: Leif Youngberg & the rest of CoolerEmail Team,

My mission was to create an html email on a periodic basis to send to our clients and potential clients. Yet through much trial and error in creating an html email from scratch, I threw my hands up in the air after trying to create something decent looking. It was so much harder than I thought it would be.

I first discovered CoolerEmail through an ACT email newsletter. I was looking to find some kind of tool that would help me to create a nice looking html email. CoolerEmail was the answer to all of my questions. The people at CoolerEmail created an easy mechanism, which helps a growing business create a powerful marketing tool. Not only is CoolerEmail easy to use, but due to their personalized service they answered all of my questions almost immediately. CoolerEmail has added all the features to their website to make it as easy as possible for their users, and have surely made it an effective tool.

I give CoolerEmail a hands down 10 for their terrific service and powerful tool.

Stacy Pantazopoulos

Marketing Coordinator

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